Farooq Alam

Senior Software Engineer | Front End Focused

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farooq-LinkedIn | farooq-Github | farooq-StackOverFlow

PROFILE

Software Engineer (Frontend-focused) with **5+ years** of experience building scalable web and mobile applications using **React**, **Next.js**, **React Native**, and **Node.js**. Experienced in delivering production-grade platforms across **real estate**, **CRM**, **health**, and **education sectors** in the **Middle East** and **Europe**. Strong in cross-platform development, API integration, performance optimization, and **end-to-end** feature ownership from development to **App/Play Store** and **cloud deployment**.

PROFESSIONAL EXPERIENCE

K Estates Real Estate, *Senior Software Engineer* 02/2024 – 07/2025

Dubai, UAE

- Developed cross-platform iOS & Android apps (React Native), integrating real-time property APIs, increasing user engagement by 23% and inquiries by 17%.
- Migrated corporate website from WordPress to Next.js, reducing page load time by 58% and increasing organic traffic by 42%.
- Built Client & Agent Portals (web & mobile), reducing manual listing time by 61% and improving productivity by 28%.
- Delivered SEO-optimized landing pages, increasing qualified lead conversion by 33%. Technologies: React Native, Next.js, Node.js, Firebase, REST APIs

Key Projects: kestates.ae | Client Portal | Agent Portal (App, Web & Admin).

Key stacks: React Native (Expo, Reanimated, Gesture Handler, Navigation) | React.jsl Next.js | Node.js | WordPress | Firebase | REST API | Jira | Figma

Luxury Property LLC, *Software Engineer* 01/2023 – 02/2024

Dubai, UAE

- Developed CRM and agent management apps using React Native and Node.js, improving agent productivity by 30%.
- Automated lead tracking system, reducing response time by 40% and increasing qualified conversions by 25%.
- Maintained high-availability web platforms (99.9% uptime).

Key projects: LuxuryProperty.com | Luxury Property.ae | CRM-Opportunity (App, Web & Admin).

Key stacks: React Native | React.js | Next.js | Node.js | REST APIs | Firebase | Git | Jira | Figma

Gravity SoftNet, *Mobile App & Front-End Developer* 06/2022 – 01/2023

Dubai, UAE.

- Built web & mobile solutions for sales and inventory management.
- Reduced manual reporting by 54% and improved KPI tracking accuracy by 37%.
- Developed scalable Node.js APIs and dashboards with 99%+ data reliability.

Key Projects: Fresh Purchase | MIS App | Fresh Purchase Web.

Cloud Primero B.V., *Mobile App & Front-End Developer* 10/2021 – 06/2022

Karachi, Pakistan

- Delivered cross-platform mobile apps for health and education clients, supporting 5k+ active users and improving user retention by 28% through reliable performance across iOS and Android.
- Collaborated with product teams and designers to transform client requirements into scalable, maintainable solutions, cutting development timelines by 22% and reducing post-release bugs by 15%.

Key Projects: CHAVA | ClickDrive | Campeleon

QuadTech Pvt Ltd, *Mobile App & Front-End Developer* 10/2020 – 10/2021

Karachi, Pakistan

- Created custom mobile apps and websites using React Native and JavaScript, delivering cross-platform solutions with optimized performance and improved user experience.

Key Projects: Neighbour Service | Emoji Your Pic | Travelling Diary

SKILLS

Frontend: React.js, Next.js, JavaScript (ES6+), TypeScript, Vue.js, Redux, React Query, Zustand, Material UI, Ant Design.
Mobile: React Native, Expo, iOS & Android Deployment, Navigation, Deep Linking, Push Notifications.
Backend: Node.js, Express.js, REST APIs, Authentication.
Database: MongoDB, MySQL, Firebase.
DevOps & Tools: Docker (fundamentals), Git/GitHub (CI/CD), Vercel, Netlify, Jira, Postman, Figma, SEO & Performance Optimization (Lighthouse)

EDUCATION

Bachelor of Science in Computer Science, *Iqra University* 01/2016 – 05/2020

Karachi, Pakistan

LANGUAGES

English

C1

German

A1 (progressing to A2)